



Janna Curtis

Human-Centered Designer

📞 865-964-6825

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📍 Knoxville, TN, USA

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14+ YEARS DESIGN

11+ YEARS PRODUCT
DESIGN

Present
2009–

Human-Centered Designer
Break Anchor Design

- Consulting or creating concept designs, graphics, and presentations
- Building wireframes and prototyping UI for mobile and web-based software
- Designing logos, branding, advertising, and sales materials

2023
2019–

Senior Product Designer
Cadre5

- Standardized and improved RESolution software suite's **design system for 3 different national labs**.
- Drove the research and design strategy for RESolution: Researcher Hub and Datasets app for **11,500+** scientists, engineers, technicians, and staff at Sandia National Lab.
- Designed and led the development of RESolution: Projects app for **12,700+** scientists, engineers, technicians, and staff at Los Alamos National Lab.
- Successfully launched RESolution: Proposals app for **5700+** scientists, engineers, technicians, and staff at Oak Ridge National Lab.
- Projects: SNL: RESolution • LANL: RESolution • ORNL: RESolution • Landscan • ITLP

2019
2016–

UX/UI Information Systems Senior
Bechtel National

- Discovered inefficiencies preventing UPF expeditors from completing required weekly forecasts and proposed a solution that reduced effort while **increasing compliance to 100% participation**
- Designed user-centric software solutions for web, iOS, Android, and Windows
- Provided cross-functional support for developers and business analysts
- Received **4 LeadR+ awards** for outstanding performance
- Projects: Arnold • BoltBot • Digital Supply Chain • ES&H • iHUB • LOTO Safety Tracker • MMI • PD@Bechtel • Security Clearance Tracker • SPECS • UPF

2016
2015–

Marketing Coordinator
CTS Physical Therapy

- Planned and coordinated successful marketing campaigns, driving increased brand awareness and customer engagement
- Created impactful marketing materials, aligning with brand guidelines and effectively communicating key messaging
- Oversaw public relations, fostering positive relationships with affiliate network

2016
2014–

Lead UX Designer
Audiohand

- Created concept designs, graphics, and presentations
- Built wireframes and prototyped UI for mobile and web-based software

2014

Creative Director
Connection Point

- Created concept designs, graphics, and presentations
- Built wireframes and prototyped UI for mobile and web-based software
- Designed logos, branding, advertising, and sales materials

2014
2012–

Chief Creative Officer
K-Town Apartments, LLC

- Created concept designs, graphics, and presentations
- Built wireframes and prototyped UI for mobile and web-based software
- Designed logos, branding, advertising, and sales materials
- Represented company for presentations and events
- Met with clients for sales and support



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EDUCATION

2010 **BFA, Graphic Design**
Watkins College of Art & Design

2005 **TN GSFTA, Visual Art**
Middle Tennessee State University

DESIGN TOOLS



Figma



Framer



Sketch



Adobe CC

CODE SKILLS



HTML



CSS



JavaScript



React

10+ YEARS MENTORING

Present **ADPList**
2023– adplist.org/mentors/janna-curtis

Present **BBBS of America**
2023– Big Sister

2019 **Knoxville Entrepreneur Center**
2015– What's the Big Idea (2015, 2016, 2017, 2019),
MediaWorks (2015), CodeWorks (2015)

2013 **Emerald Youth Foundation**
2012– JustLead, Mathematics

2009 **Pencil Foundation**
LEAD Academy, Mathematics

4× SPEAKING ENGAGEMENTS

2022 **What Makes UI Intuitive?**
CodeStock

2022 **What Makes UI Intuitive?**
Cadre5 Speaker Series

2019 **The UX Stack**
Scenic City Summit

2016 **Bridging the Gap Between
Expectations & Development**
CodeStock

4× AWARDS

2018 **LeadeR+ Best Presentation**
Bechtel award for IS&T Hackathon

2018 **LeadeR+2: Deliver**
Bechtel award for ES&H Report Demo

2017 **LeadeR+4: Deliver**
Bechtel award for PD@Bechtel MVP

2017 **LeadeR+2: Deliver**
Bechtel award for iHUB UI design
deliverables in record time

OTHER AFFILIATIONS

Women In Tech
[knoxtex.org/
women-in-technology](https://knoxtex.org/women-in-technology)

Knox UX
meetup.com/knoxux

Knox Devs
knoxdevs.com

All Tech Is Human
alltechishuman.org

**Prosocial Design
Network**
prosocialdesign.org

Ethical Design Network
ethicaldesignnetwork.com